

THE GreenRoom



CAYLEE HAMMACK'S "FAMILY TREE" MAKES BOLD ENTRANCE AT COUNTRY RADIO AS MOST ADDED DEBUT BY A FEMALE ARTIST IN OVER THREE YEARS

NASHVILLE, TN - April 15, 2019 - Already racking up countless accolades as a 2019 "Artist to Watch," Capitol Records Nashville's Caylee Hammack marks a new milestone today confirming that "no doubt she's born for a life in music" (*CMT*) as her very first single "Family Tree" is the most-added debut song by a female artist upon impact at Country radio in over three years, with 39 stations already on-board. Co-written and co-produced by Hammack, fans can listen to the "high-spirited, rollicking" (*Variety*) single [here](#).

Additionally, the music video for Country radio's most-added song of the week "filled with smart, shit-kicking energy" (*Rolling Stone*), world-premiered over the weekend and can be seen [here](#). Hammack effortlessly brings quirky autobiographical lyrics to life with her ferociously fun debut video directed by Dano Cerny (Elle King, The Chainsmokers, The Roots). Weaving together spunky imagery from her small-town South Georgia upbringing and personal tokens from her storied past, the singer/songwriter chronicles her real-life journey with the people who shaped her, inviting fans to feel like they've known the fiery newcomer and her 'family tree' for a lifetime.



Hammack was highlighted as an "Artist to Watch" by outlets such as *The Bobby Bones Show*, *Rolling Stone* and *HITS Magazine* and has already claimed upcoming tour slots with Dierks Bentley, Miranda

Lambert and Brothers Osborne and will appear at some of Country music's biggest festivals including *Country Lake Shake*, *iHeartCountry Festival* and *Faster Horses Festival*. Also recently announced, she will hit the road on Miranda Lambert's upcoming Roadside Bars and Pink Guitars Tour 2019 in September.

Background On Caylee Hammack

Caylee Hammack constantly felt like a self-described "hippie in a hillbilly town." "I used to pray every night as a kid, 'God, just please make me different. Don't make me like everyone else,'" she remembers. Hammack is indeed refreshingly different. She's a country expressionist, a grungy firebrand and a spiritual seeker. And at only 24, she has already packed a full life into just a few years, using fake IDs to get gigs around South Georgia, turning down a college scholarship for a love that burned out just a few months later, sleeping in her car when she arrived in Nashville and then losing her home in an electrical fire. "My dad has always said that the most beautiful and strongest things are forged in the fire," she says. "Iron is nothing until you work it in a fire. Glass cannot be blown without intense heat. You can't make anything beautiful or strong without a little heat." Tested by the fire, Caylee Hammack has been molded into an artist with incredible depth and a powerhouse voice that can effortlessly veer from fiery and demanding to quiet and vulnerable. Her life experience and relentless curiosity have coalesced into a country cocktail that's rooted in tradition but expands with shards of modern pop and rock. Her self-penned songs tug on her own life story – bad decisions, secret affairs, broken hearts, a quirky family lineage – as she invariably turns the lemons of her daring life into sonic lemonade. For additional information, visit cayleehammack.com.

###

Contact:

Tyne Parrish / Kristie Sloan

The GreenRoom

615-242-7444

tyne@thegreenroompr.com

kristie@thegreenroompr.com

Ailie Birchfield

Universal Music Group

(615) 524-7500

ailie.birchfield@umusic.com
